

SPONSORSHIP OPPORTUNITY



Build the Future with Team 5492

Winner's Circle Robo Jockeys | Louisville, Kentucky

Your support funds real engineering experience for Louisville-area students through robot design, programming, manufacturing, leadership, outreach, and competition.

23

students from 7 schools

10+

mentors

2014

founded

2

Worlds appearances

8+

regional and FIRST awards

Who We Are

Winner's Circle Robo Jockeys is FIRST Robotics Competition Team 5492, a Louisville-based nonprofit team building the next generation of engineers and innovators. Students gain hands-on experience in mechanical design, CAD, electrical systems, programming, fabrication, strategy, and project management.

Our Season and Goal

Each season, we attend two regional competitions. This year, Team 5492 competed at Smoky Mountains Regional in Pigeon Forge, Tennessee and Rocket City Regional in Huntsville, Alabama.

Our competitive goal is to earn a place at the FIRST World Championship in Houston.

Community Impact

Beyond our own team, we sponsor a LEGO Robotics event and help host an FTC event, allowing us to reach numerous younger students each season and grow the local STEM pipeline.

Where Sponsorship Dollars Go

Our annual operating budget is about \$49,000. We keep the public packet focused on the items sponsors can immediately understand and help fund: competition fees, robot parts, travel, shop capability, team supplies, and operations.

Category	Budget	Why it matters
Tournament / FIRST fees	\$16,000	Access to official FRC events and advancement opportunities
Robot parts	\$8,000	Materials, electronics, mechanisms, repairs, and upgrades
Travel support	\$5,000	Helps students and mentors compete beyond Louisville
Shop equipment	\$4,500	Tools and capability that last beyond one season
Team supplies and operations	\$5,800	Safety, consumables, facility costs, internet, and team needs
Spirit and outreach	\$2,500	Apparel, sponsor visibility, recruiting, and team identity



Partnership Levels

Choose the level that works for your organization. Financial and in-kind contributions both make a meaningful difference.

Gold Sponsor \$5,000+ / season	<ul style="list-style-type: none"> Large logo on robot and pit display Logo on all team apparel Featured on website homepage Social media spotlight post Sponsor recognition at events Company visits and career day opportunities Named recognition in press releases
Silver Sponsor \$2,000 - \$4,999 / season	<ul style="list-style-type: none"> Medium logo on robot and pit display Logo on team apparel Logo and link on website sponsors page Social media acknowledgment Recognition at team events
Bronze Sponsor \$1,000 - \$1,999 / season	<ul style="list-style-type: none"> Logo on pit display Name on website sponsors page Social media thank-you post Recognition at season kickoff
In-Kind Sponsor Value-based recognition	<ul style="list-style-type: none"> Recognition scaled to contribution value Name or logo on website Social media acknowledgment Examples: machining, materials, tools, software, meals, transportation


Why Sponsors Say Yes

Brand Visibility Your logo can appear on the robot, pit display, team apparel, website, and social media, reaching students, parents, mentors, engineers, and industry professionals at regional events.	Community Impact Your support funds hands-on STEM education for high school students and outreach events that introduce younger students to robotics.	Talent Pipeline Meet motivated students already gaining experience in CAD, fabrication, programming, electrical systems, communication, and project management.
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Ready to Sponsor?

Donate online at FRC5492.com, or make checks payable to Winner's Circle Robotics. Donations support a 501(c)(3) nonprofit organization.

EIN: 46-5624957
Email: frc5492@gmail.com
Website: FRC5492.com



Source notes: Team details and sponsor benefits are adapted from frc5492.com. Budget figures are from the Winner's Circle Robotics FY26 draft budget prepared 4/17/26.